



CITY OF KNOXVILLE

Vision Zero  
Steering Committee

June 20, 2022

# Today's Goals

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SPRING/SUMMER UPDATES

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FALL WORKSHOPS

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NEXT STEPS

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# 2022 Outcomes

1

## SCOPE

Engage cross-sector leadership on biggest problem areas to eliminate traffic deaths

2

## IDENTIFY

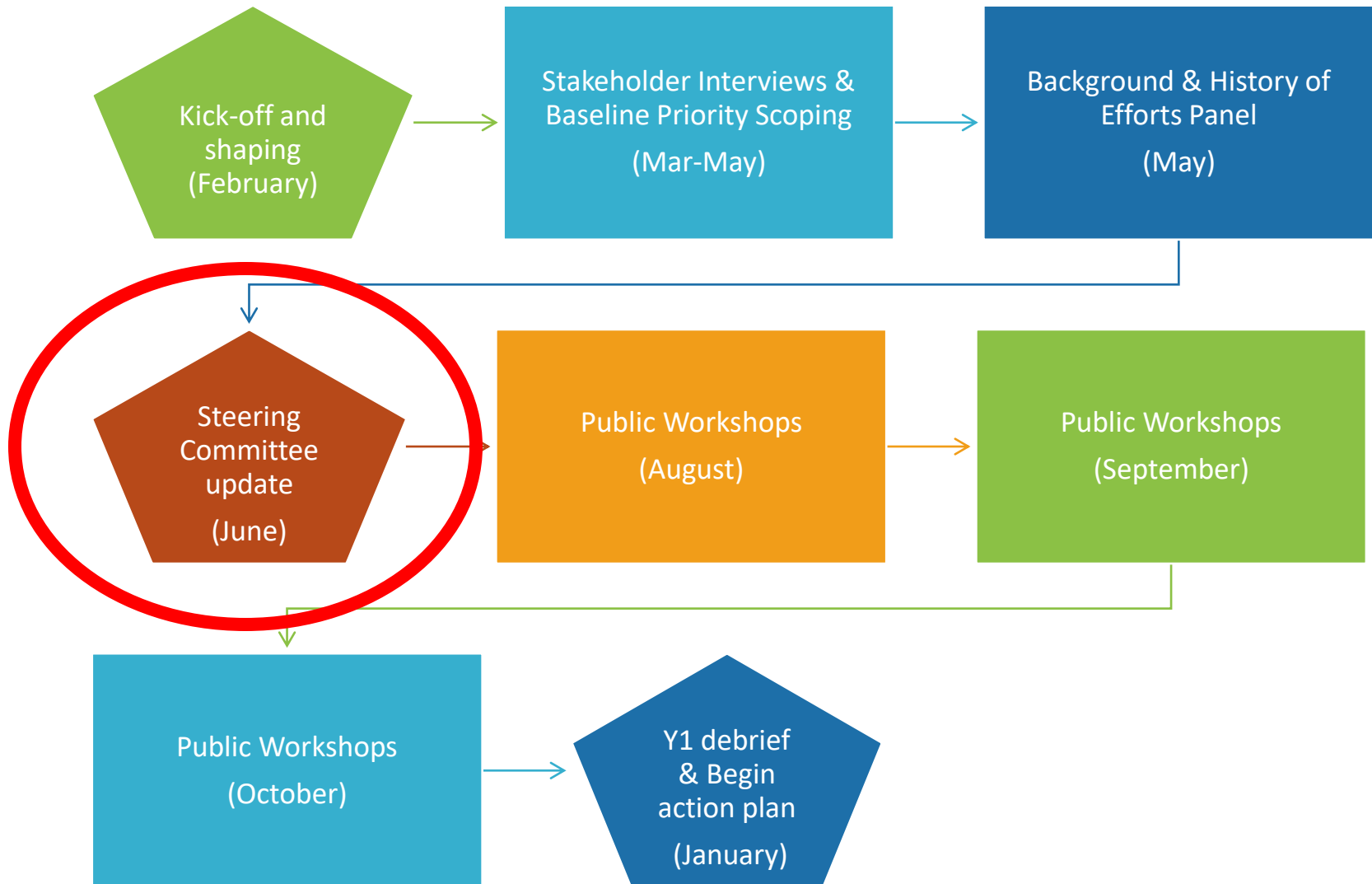
Identify solutions on high-level challenges and opportunities

3

## COMMIT

Develop framework, timelines, and organizational responsibilities for an Action Plan

# 2022 Lookahead



# Spring Updates

Vision Zero and local work panel



Core stakeholder interviews

Save Lives with 25 PSA



# Core stakeholder findings

## Common themes

- Clear emphasis on need for increased collaboration between entities
- High focus on built / engineered solutions
  - Most mentioned were separated lanes/facilities and speed reduction
  - Second was driver education (esp young, learning drivers)
- Concerns of equity implications of enforcement strategies
- Strong interests in transparency and data-driven decision making

Increased collaboration between agencies responsible for traffic safety.	1
Reduce speed through design (e.g. traffic calming, reducing posted speed limits).	T-2
Improve non-motorized facilities on/adjacent to roadways (i.e. bikeped).	T-2
Revisit enforcement efforts and strategies in high-injury network areas.	T-2
Emphasize the safe travel of non-motorized users of transportation systems.	5
Explore opportunities for enhanced data collection, organization, and application.	6
Educate and inform drivers about the dangers of speeding on our streets.	T-7
Formalize a program and protocol for road safety audits and assessments.	T-7
Incorporate effective enforcement actions with engagement strategies.	T-7
Develop programs to review transit facilities to ensure safety to/from/at stops.	10
Communicate effective, positive messages to all transportation users and partners.	T-11
Evaluate current bridge design to accommodate all users.	T-11
Employ training opportunities for all first responders in traffic incident management.	T-11
Improve and reform enforcement of speed limits and prosecution of violators.	14
Continuous evaluation of response/travel times for serious injury-crash patients.	15

PAUSE

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Next: Public Engagement Updates



# Public Engagement (Fall 2022)

- Minimum six (6) public meetings hosted throughout the city this fall (try to host near high crash locations).
- Identify perceptions of safety, and preferred interventions
- Balance education with participatory decision making.



# Workshop Goals

- Educate on Vision Zero and share information on life altering crashes
- Ask participants to identify areas that they perceive to be unsafe (and why) on a map
- Ask participants to identify strategies that they think would address their safety concerns
- End with voting on what they think are most important (individually)

# PAUSE

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Next: Next Steps & Wrap-up

# Safe Streets and Roads for All (SS4A)

- NOFO released
- We would be focused on a Planning grant
- Exploring application options and partnerships
- Potential funding \$200k - \$1m
- Applications due Sept 15



# Next Steps

- In early March, Sustainability staff will follow up to:
  - Schedule individual interviews with steering committee as well as the additional stakeholders
  - Send out a baseline survey to better understand initial priorities
  - Provide date for first public engagement meeting (proposed panel in May)
- Meeting information (presentations and notes) will be shared via Dropbox

# Thank you!

Brian Blackmon

Director, Office of Sustainability

[bblackmon@knoxvilletn.gov](mailto:bblackmon@knoxvilletn.gov)

(865) 215-4430

[www.knoxvilletn.gov/sustainability](http://www.knoxvilletn.gov/sustainability)