



CITY OF KNOXVILLE

## Mayor's Climate Council

January 20, 2021

# Agenda

- Working Group recaps
  - Equity
  - Waste
- Recap of the process to date
- Next steps and reconvening
- Wrap up

# Equity Working Group Update

*Erin Rose, Three<sup>3</sup>*



# Meaningfully Integrating Equity into Climate Action

## *Equity in Process and Benefits*

- Designing solutions
- Participation + Decision-making
- Implementation
- Monitoring + Evaluation
- Outcomes (measurable and subjective)

## *Informing Action*

- Through EWG engagement of frontline communities
- Sharing collected information in advance of technical subcommittees
- Feedback on proposed climate strategies and their anticipated impacts on affected communities and groups
- Proposing indicators for monitoring and evaluation; signals for tracking burden + benefits over time

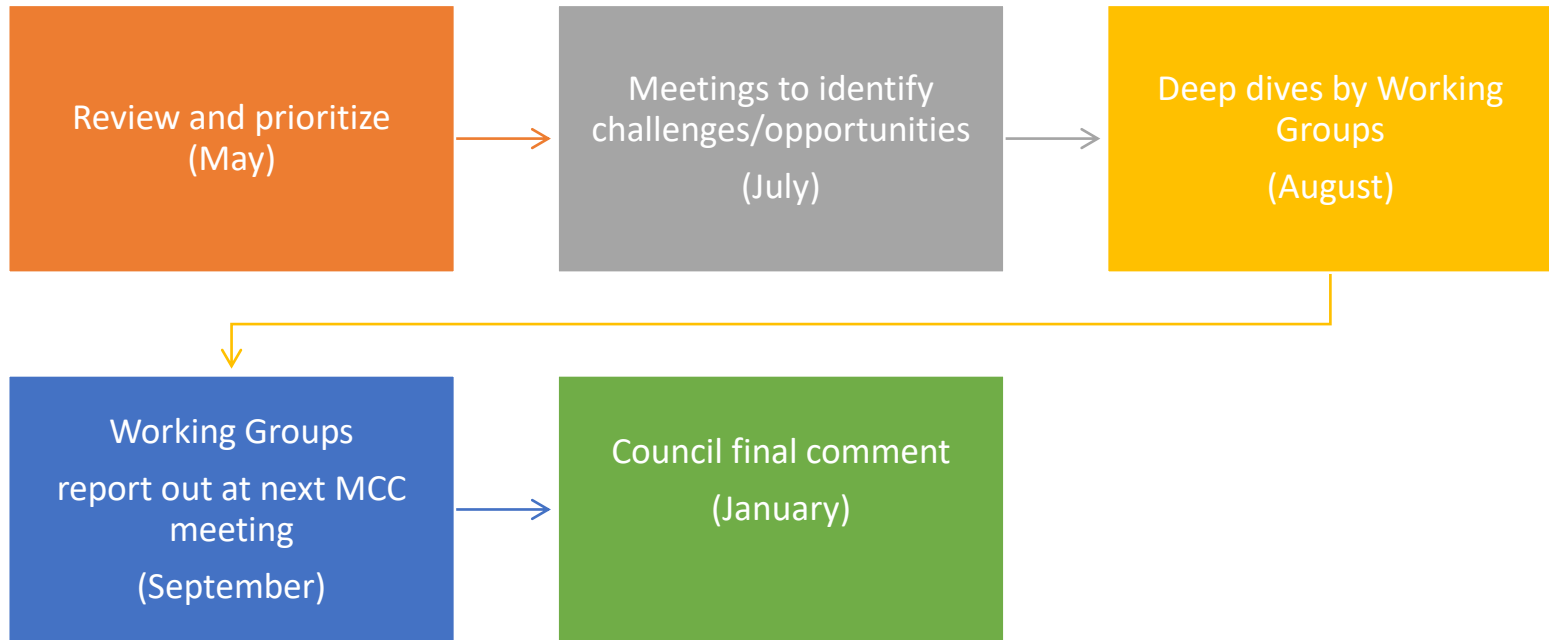
# Waste Working Group

- Met on Dec 8 from 1-3pm.
- 13 participants (excluding facilitators and Sustainability staff).
- Discussed strategies at a high level and heard feedback on additional considerations.
- Follow-up survey asking for further ranking of strategies based on those definitions and any additional insights.
- Follow-up scheduled for Jan 22 at 11am (this Friday).

A black and white photograph of a group of people sitting in a room with large windows, looking out at a cityscape. The word "Questions?" is overlaid in white text. The scene is dimly lit, with the primary light source being the windows, which create silhouettes of the people and their chairs. The cityscape outside is visible through the glass panes, featuring a prominent domed building, likely a cathedral or government building. The overall mood is contemplative and professional.

Questions?

# Meeting Flow



We are here\*





“If you have built castles in the air, your work need not be lost; that is where they should be. Now put the foundations under them.”

— **Henry David Thoreau, Walden**

# Discussions: Extending process

Originally discussed calling everyone back in the spring 2021 to present a plan.

## Three main reasons:

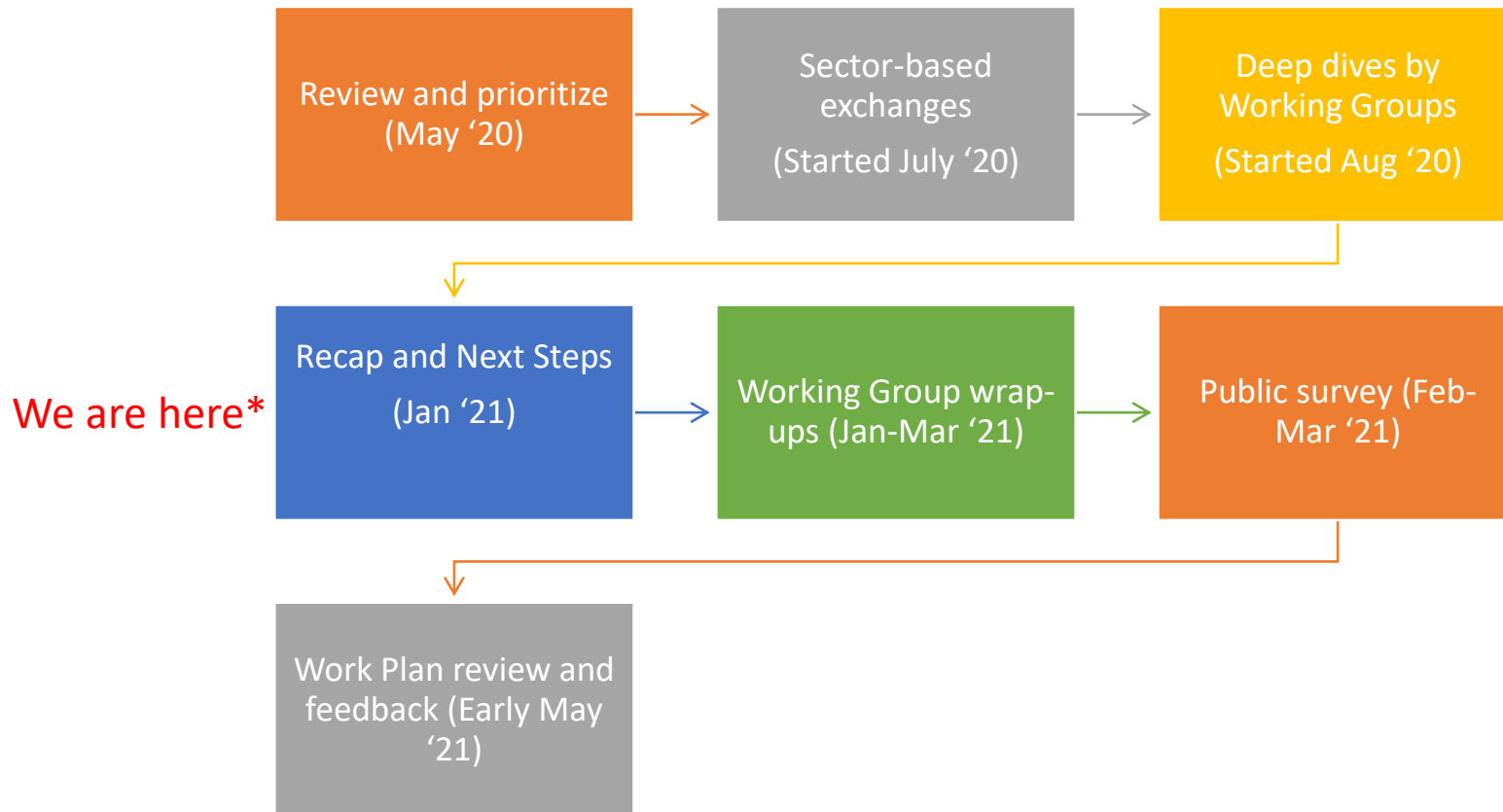
- Working group discussions need additional time.
  - Equity working group is having excellent discussions that need additional time.
- Time to incorporate feedback into work plan update.
  - Bring our work plan to you for additional feedback on short-term priorities.
- Time for a survey of your list to get some general public feedback early in the process.

# Extending process

## Proposal:

1. Conclude working group discussions (through March)
2. Issue general public survey for networks and general public to provide feedback (February)
3. Incorporate feedback into Sustainability Work Plan
4. Come back in early May 2021 with work plan for your review and comment

# Meeting Flow (proposed)



A black and white photograph of a group of people sitting at a long table in a modern office or conference room, looking out a large window at a city skyline. The word "Questions?" is overlaid in large white text. The scene is dimly lit, with the primary light source being the window, which creates silhouettes of the people and highlights the city buildings outside. The people are seated on chairs, and the table is a long, dark horizontal line. The window is divided into several panes, and the city skyline includes a prominent domed building, likely a cathedral or government building. The overall mood is contemplative and professional.

Questions?

# Public Survey

- Feedback on current actions & priorities. Invite additional insights
- More simply phrased
- Example:

## Energy & Buildings

RANKING OPTIONS FOR EACH ACTION BELOW:

Don't Know     Not Important     Less Important     Somewhat Important     Extremely Important

Incentivize residents to voluntarily reduce their **home** energy use

- Allocate funds to amplify participation in other programs (such as Round It Up, Weatherization Assistance Program, Home Uplift) through straight contribution or match
- Allocate funds to provide direct financial incentive to permit applicants
- Create recognition program for adopters
- Financially support technical incentive
- OTHER [write-in]

# Work Plan integration

- Take fresh approach to our Sustainability Work Plan
- Embed process feedback into our goal setting
- Provide projections of proposed impacts of scale
- Invite your review and approval of the work plan before next FY (target: May 2021).

A black and white photograph of a group of people sitting at a long table in a modern office, looking out a large window at a city skyline. The word "Questions?" is overlaid in white text. The scene is captured from behind the people, showing their silhouettes against the bright light coming through the window. The cityscape outside features a prominent domed building, likely St. Paul's Cathedral in London. The office interior is dark, with the floor reflecting the light from the window. On the right side, a glass partition is visible with some papers pinned to it.

Questions?





# Wrap Up & Next Steps



## Next week look out for:

1. Process Feedback Survey. A more substantial satisfaction survey.
2. Poll times for bringing everyone back together.
3. Draft of community input survey circulated for comment.

# THANK YOU!

## Climate Council

Chris Battle  
Gabe Bolas  
Chris Cimino  
Brian Hann  
Amy Hathaway  
Alicia Hemmings  
Stan Johnson  
Nancy Nabors  
Cortney Piper  
Stephen Smith  
Rebecca Tolene  
George Wallace

Peter Ahrens  
Melissa Allen-Dumas  
Kendra Berry  
Mike Bolin  
Nicholas Bradshaw  
Claudia Caballero  
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