

## Sponsorship Levels • The Neighborhood Conference • March 11, 2017

Acknowledgements	<u>Bronze Sponsor</u> \$500	<u>Silver Sponsor</u> \$1,000	<u>Gold Sponsor</u> \$1,500	<u>Breakfast Sponsor *</u> \$2,500	<u>Luncheon Sponsor *</u> \$3,500
<b>Information Booth at the Conference</b> <i>Corporate booth space limited to sponsors only.</i>	√	√	√	√	√
<b>Recognized in Neighborhood Advisory Newsletter</b> <i>Our newsletter is emailed weekly to hundreds of neighborhood, civic and government leaders—and posted on the web.</i>	√	√	√	√	√
<b>Name listed <u>with clickable color logo</u> on conference web page &amp; with logo in conference notebook given to attendees</b>	√	√	√	√	√
<b>Your name and logo included in continuous-loop neighborhood photo slideshow at conference</b> <i>Frequency varies with sponsorship level</i>		√	√	√	√
<b>Recognized by name at Opening Session and Luncheon</b>		√	√	√	√
<b>Inclusion in pre-conference publicity</b> ( <i>press releases, City Facebook, flyers, email</i> ) <b>&amp; every week in Advisory newsletter</b>		√	√	√	√
<b>Company banner displayed in the main ballroom</b> <i>You provide the banner. Size tied to sponsorship level.</i>			√	√	√
<b>Full one-page promo of your business included in conference notebook</b>			√	√	√
<b>Large Company banner displayed behind stage</b>				√	√
<b>Your CEO delivers a one-minute greeting at Opening Session</b> <i>Your logo is displayed at Breakfast Serving Tables.</i>				√	
<b>Your CEO delivers a one-minute greeting at Awards Luncheon</b> <i>Each table includes a donation item from your company.</i>					√
<b>Other acknowledgements are negotiable</b>				√	√

For more information, please contact David Massey, Office of Neighborhoods, at 215-3232 or [dmassey@knoxvilletn.gov](mailto:dmassey@knoxvilletn.gov).

(\*) Luncheon sponsorships are now taken. Two of three breakfast sponsorships are still available.