



**THE HUMANE
SOCIETY OF
THE
TENNESSEE
VALLEY**



**WHY STUDY
HISTORY?**



- **Established in 1885, our organization was chartered as the Knox County Humane Society, with the purpose of "protecting children and animals".**
- **For over 60 years, we held the agreement with Knox County to house all stray animals. Adoptions were low, euthanasia was high.**
- **In 1996, we changed our name to the Humane Society of the Tennessee Valley and focused on high volume adoptions - opening Adopt-a-Pet on Kingston Pike.**
- **2001 marked the first year as a No-Kill organization, making HSTV the largest no-kill shelter in East TN.**
- **2015 was a pivotal year. By defining what it takes to become a no-kill community, HSTV dedicated all of it's resources to the goal of a No-Kill East Tennessee by 2025.**

What do we do?

- Our *Vision* is to end euthanasia of adoptable animals in East Tennessee by 2025.
- **HOW?** Transfer animals from other shelters to our facility at **6717 Kingston Pike** for adoption. We are located in the heart of Knoxville - Bearden Hill.
- **HOW?** Offer a low cost spay/neuter and vaccine clinic.
- **HOW?** Providing certified dog trainers who recommend solutions for dog behavior issues.



What do we do?

- **Recruit volunteers to "Be Their Voice" spreading public awareness about homeless animals in our community.**
- **Offer humane education to schools, groups and civic clubs.**
- **We promote three actions to achieve the *Mission*: **Adopt, Spay, Keep.****
- **Partner with local businesses, media, schools, and veterinarians to achieve the Mission.**





WHY DO WE DO IT?

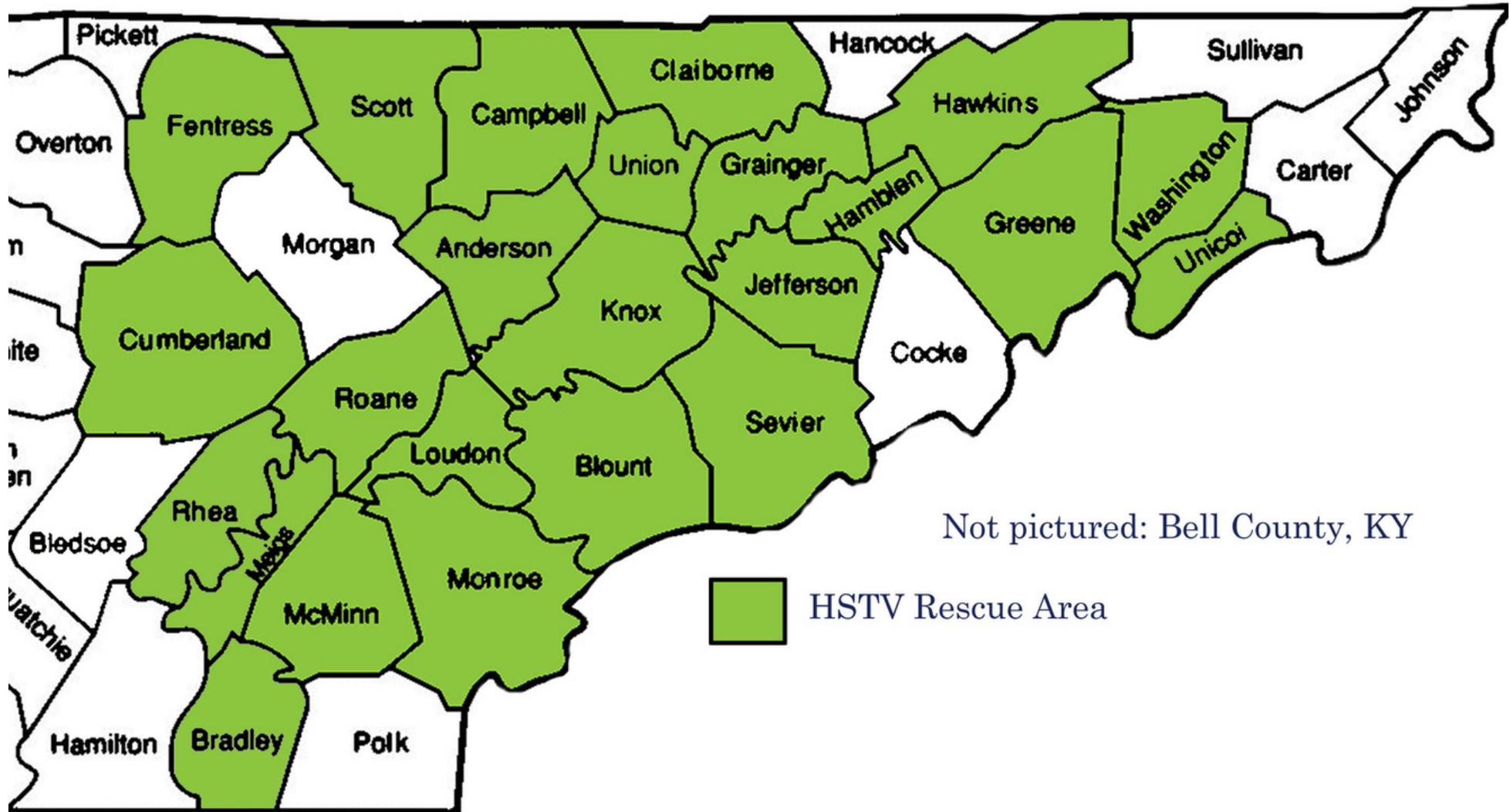
**Because all lives matter.
Because shelter workers
do not want to take the
precious lives of
adoptable pets.
We do it for them; we do it
for us.**

Non-Profit, No-Kill

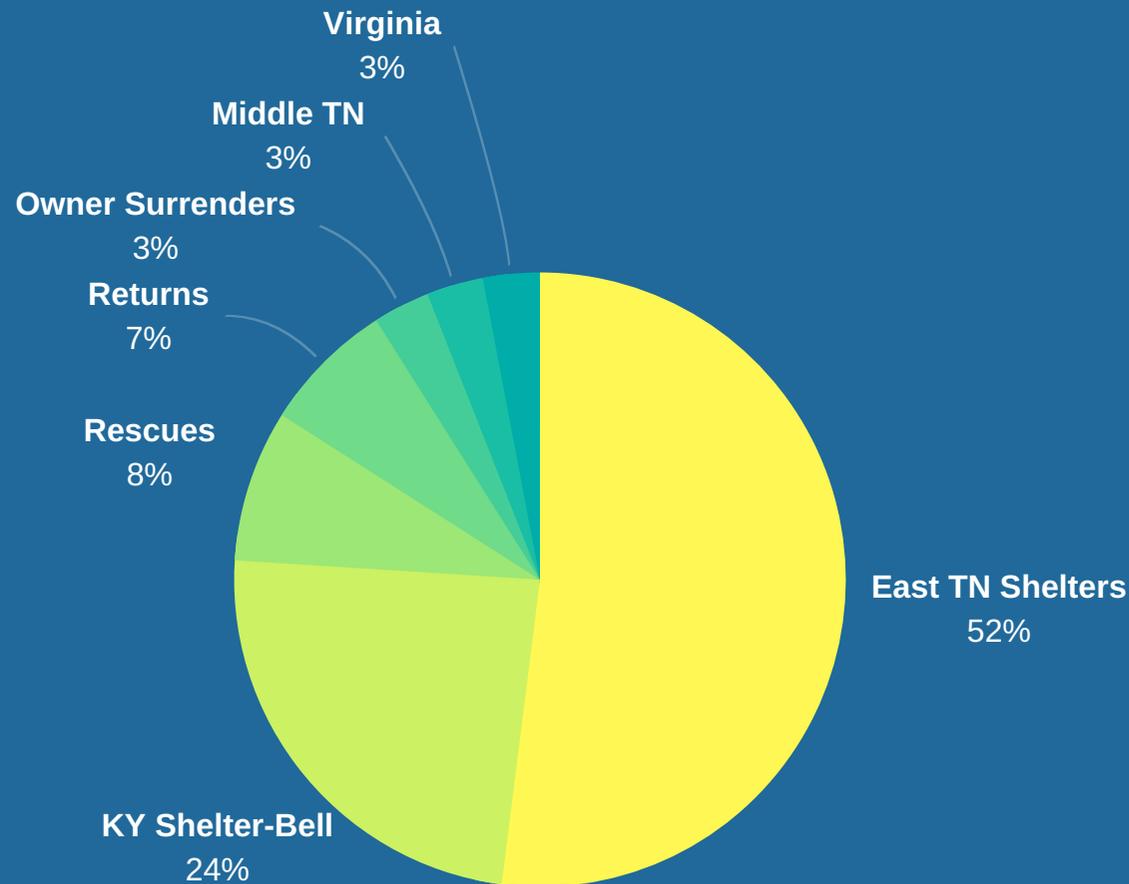
- **To achieve a no-kill status, shelters must have a live-release rate of at least 90 percent.**
- **This means all healthy and treatable dogs and cats find a home.**
- **In 2016, HSTV had a live-release rate of 99 percent.**
- **We must exhaust all resources: medical, training, foster, etc.**



It's Time...to work together!

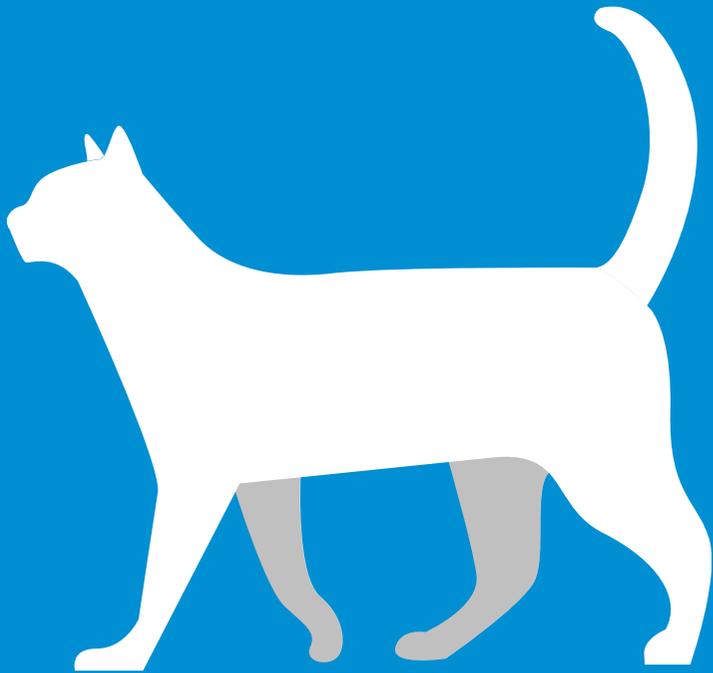


It's Time...to adopt a best friend!



Where do the animals come from?

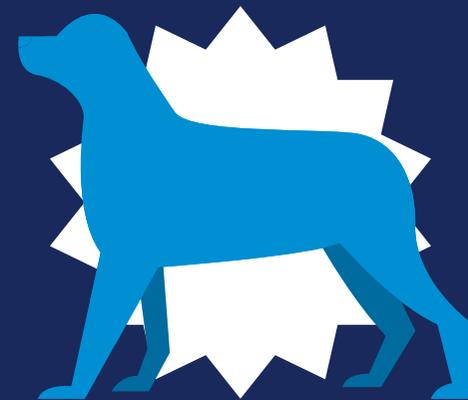
IT'S TIME... TO VISIT THE CLINIC!



- **Services include: flea/tick preventative, heartworm preventative, yearly vaccines, spay and neuter surgery.**
- **Everything at the HSTV Clinic is priced low so everyone can take advantage of our services!**
- **Did you know that the Rabies vaccine is required by State law?**
- **Did you know some cities have a license law for pets?**

It's Training Time

- **HSTV has a certified dog trainer on staff!**
- **There are many different ways to train and rehabilitate dogs.**
- **Why is it important to train our dogs from a young age?**
- **We offer group classes, one-on-one consulting, in-home sessions and puppy socialization!**





It's Time... to get on board!

**2017 marks the
beginning of HSTV's
public awareness
campaign:
"It's Time" for a No-Kill
East Tennessee!**

IT'S POSSIBLE. IT'S COMING.

It's Time.

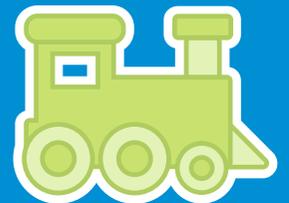


- We believe there are alternatives to euthanizing animals.
- The train to no-kill has reached East Tennessee. *Are you on board?*
- It's Time to end the euthanasia of adoptable animals.

IT'S POSSIBLE. IT'S COMING.

It's Time.

- In Knox county, the live-release rate has increased from 37% to 67% in just 10 years.
- Other counties in our area have seen similar improvement. Blount Co is at 88%!
- The train to no-kill has reached East Tennessee. *Are you on board?*





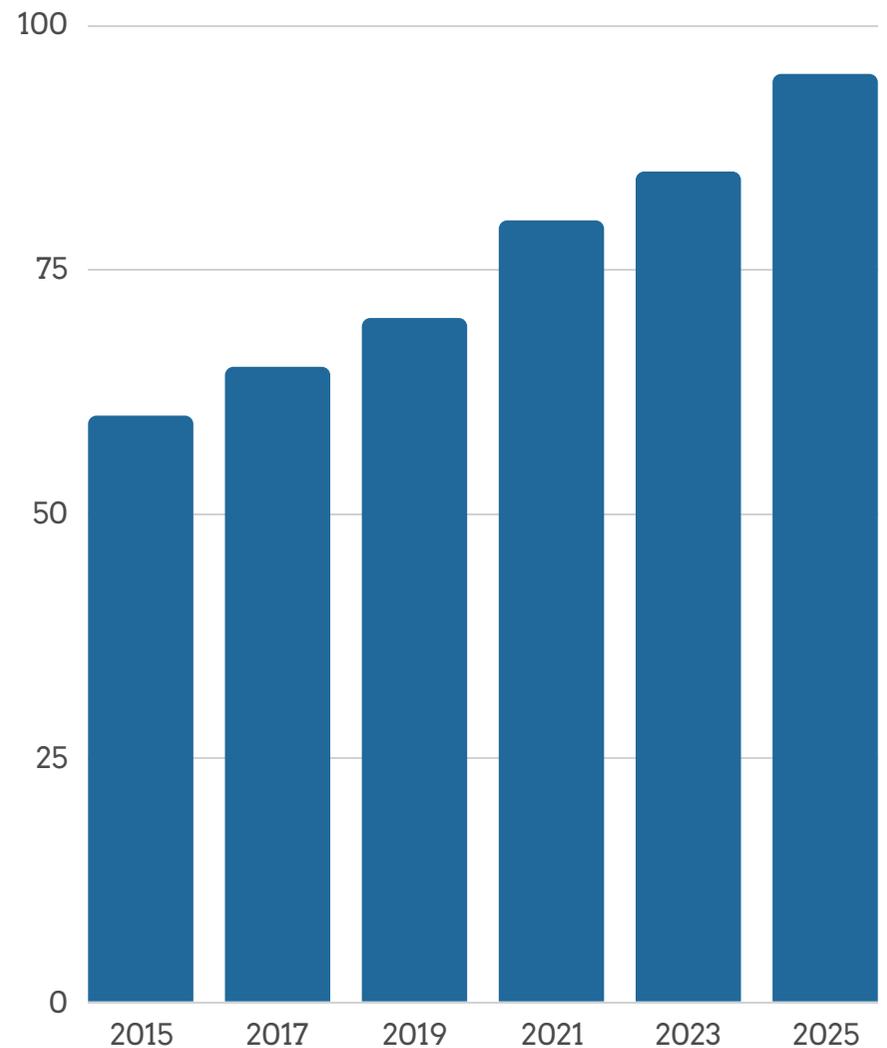
Humane Society
OF THE TENNESSEE VALLEY

It's Time.

NO-KILL 2025

Through education & public awareness, ADOPT, SPAY, KEEP, collaboration, fundraising, partnerships, measuring progress and evaluating animal laws we KNOW East Tennessee can achieve this goal!

Live Release Rates



**THANK YOU
AND
QUESTIONS**

HumaneSocietyTennessee.com