

Community Involvement Group
Meeting Notes – July 6, 2010

In attendance: John Harris, Joyce Floyd, Donna Schmidt, Mark Homer, Susanna Bass, Brad Coburn, Sam Hart, Justin Knopf, Emily Woodle.

1. Timeline

- Our next meeting will be July 29, 2010 at 10am at KCDC (same room as last time – upstairs on the right).
- Then we will meet again August 12 at 10am at KCDC and every second Thursday (Sept 9, Oct 14) until Oct. 15. We will schedule other meetings as needed.
- The next TF meeting is August 18, 2010, 9am in the small assembly room of the City County Bldg. – we will present a brief update on our progress.
- Our deadline to turn in written recommendations is October 15, 2010 – by email to Susanna Bass.
- Presentation of recommendations to Task Force (TF) will be Oct. 28, 9am City County Bldg, small assembly room.

To Dos from our meeting.

Write down and email (to ewoodle@cityofknoxville.org):

- A list of other sustainable activities, groups businesses you know about in Knoxville.
- Ideas you have for Defining What a Public Process Should Look Like (our main goal as a group), such as how to involve other organizations, etc.

2. Recommendations so far – discuss and make additions/changes

We discussed a number of ideas and came up with an overall focus for our document – Define What a Public Process Should Look Like.

Format for recommendations:

- Brief summary of current conditions and actions (including what our schools are doing).
- Five year plan – prioritize actions.
- Eight – ten year plan.
- Matrices with proposed policies in priority order.

Topics to be included in our recommendation should include:

- The Work Group recommendations be approved by Council (what this process will entail).
- Develop a Facebook page as part of a marketing effort (should be connected to the City's current Facebook page). This would include steering public input to this page, posting a survey, and creating a discussion forum.
- Develop a brand for sustainable Knoxville.
- Development of an implementation task force to serve post-Oct 2010.
- Develop a "Citizen's How To Guide" for sustainability

- Improvements to Knox County School system (though control of school budgets is with the County, the City does provide funding for schools as well).
- Upgrade and distribute widely a survey to gain a sense of public perception of sustainability in Knoxville, both publicly and personally.

3. Filling our the policy proposal format

We will look more at this when we meet again July 29.