

Energy and Sustainability Task Force
Notes from 2nd Meeting of Community Involvement Work Group: June 8, 2010

Tuesday, June 8th, 9 AM at CAC LT Ross Building Central Office, Room 2

Attendees: Pat Hudson LEAF, Justin Kropff Knoxville Chamber, Susanna Bass City of Knoxville Community Development (Emily Woodle dropped an agenda but could not stay due to other obligations)

Agenda for Discussion:

- 1.) Revisit the Energy Inventory Next Steps – our group will recommend implementation strategies. What needs to be done?
 - How do we want to use the survey?

The group wants to continue to distribute the survey. Other locations the survey could be distributed to obtain a comprehensive set of data include:

- Senior centers
- High schools (Schools could be targeted the first week of August if that's where we want to target)
- Wal-Mart / Target
- Online Money Survey / poll.
- Sustainability staff could also distribute before community group presentations and take up at the end.

Summary could be in spreadsheet format by zip code; Survey results are with Annette Gromberg (Bass to follow up with her).

- 2.) Set up a timeline for completing our work by October 2010.
 - Develop a format for presenting our work product to the Task Force.

Policy Recommendation sheet and work plan format discussed (circulated to all Group and Task Force Members 06-04-10 from the Sustainability email address).

- 3.) Next Task Force meeting is June 24, 2010, 9 AM Small Assembly at the City County Building
 - Working Groups to provide an update:
 - Potential Recommendation: branding the City sustainability effort (logo, motto (example: "responsible economic prosperity")
 - Potential Recommendation: interactive poll on website
 - Potential Recommendation: facebook / twitter applications?
 - Potential Recommendation: Public forum / meeting on Sustainability to obtain feedback from Citizens

- 4.) Next Working Group meeting to be scheduled through Doodle after next Task Force meeting. Volunteers will be requested to help with putting recommendations into the policy sheets.

To Dos before next Community Work Group Meeting:

- Update on the work the group has done to develop recommendations at the next Task Force Meeting, June 24 at the City County Building, 9 AM.
- Kropff will work with Bass on Mike Edwards August 18 presentation to the TF on the economic development connection to a City's sustainability focus.