

Downtown Knoxville Wayfinding Program

Steering Committee – Kick-Off Meeting

March 11, 2009

AGENDA

- A. Introductions
- B. Project Process and Scope of Work
- C. Strategy Topics
 - Project Organization and Approval Process
 - Project Goals and Primary Issues
 - Destination Inclusion (Preliminary List)
 - Budgets, Funding and Phasing
 - Management and Maintenance
- D. Design Direction
- E. Next Steps
 - Tour of Project Area
 - Stakeholder Interviews (March 11th, 12th and 13th)
 - Wayfinding Analysis
 - Schematic Design Presentation
- G. Wayfinding Topics (interviews with stakeholders)
 - Highway Approach
 - Gateways
 - Districts / Zones
 - Downtown Circulation
 - Destinations
 - Parking
 - Pedestrians
 - Kiosks and Maps