In 2009, the Metropolitan Planning Commission and Knoxville City Council adopted the Magnolia Avenue Corridor Plan. The purpose of the plan was to create opportunities to enhance development along Magnolia Avenue, including the north end of downtown, the Hall of Fame-Caswell Park area, Burlington and the areas in between. One opportunity called out in the plan was for Magnolia Avenue to be redesigned based on the following recommendations:

- Sidewalks would be enhanced
- Bike lanes would be made more functional (wider and/or resurfaced to eliminate concrete seams)
- On-street parking would be identified more clearly
- Street trees and landscaping, including landscaped medians, would offer traffic calming and define the sidewalk system

To move this recommendation along, in 2014, the Magnolia Avenue Streetscape report was completed, identifying a portion of the Magnolia Avenue Corridor best suited to create a streetscape ‘model block’ for which the rest of the corridor could follow. A six block section of Magnolia Avenue from Jessamine Street to North Bertrand Street was selected as the model block where streetscape improvements will begin based on previous corridor studies, research and analysis of existing conditions, public input, and economic potential.

A public meeting was held on January 21, 2016 to gather feedback on the design details for the proposed streetscape improvements to the model block section. Improvements include raised medians to replace the center left-turn lane, bike lanes, improved sidewalks, bus pull-offs, and other amenities such as street and pedestrian scale lighting, benches and bike racks.

For additional information on this project, please visit [www.knoxvilletn.gov/magnolia](http://www.knoxvilletn.gov/magnolia)