

SUMMARY NOTES

CITY COUNCIL SIGN ORDINANCE TASK FORCE

January 23, 2013 – 4:00 PM
KCDC, 901 N. Broadway

Call to Order

Chairman Duane Grieve called to order the January 23, 2013 meeting of the City Council Sign Ordinance Task Force at 4:00 p.m. in the Board Room at KCDC, 901 N. Broadway.

Roll Call

Members present:

Joyce Feld
Duane Grieve, Chair
Don Parnell
Gary Hayes
Melissa McAdams
Jim Nixon
George Wallace, Vice-Chair
Bill Weigel

Members absent:

None.

Staff Members present:

Mark Donaldson, MPC
Angela Rauber, Law Department
Cindy Mitchell, City Council Office
Anne Wallace, Redevelopment Office

Staff members absent:

Anita Cash, Retired from City of Knoxville

Acceptance of Summary Notes

Motion: George Wallace moved to accept the Summary Notes from January 7, 2013.
Second: Gary Hayes
Vote: Unanimous "Aye"
Disposition: Summary Notes accepted.

Opening Comments

Chairman Grieve presented information and facilitated brief discussion on the revised handout entitled, "Sign Ordinance Task Force Information" (See attached).

Information and Discussion

Mark Donaldson discussed a hand-out he prepared entitled, "Summary of Detached Sign Area – From Sign Permit Data 2011-2012." (See attached).

Task Force Members engaged in discussion.

Task Force Consensus #1:

- **Wall sign sizes will not be determined by street frontage – eliminate street frontage as a mathematical equation to wall sign size.**

Task Force members also agreed to the following with the understanding that additional dialogue will take place:

Attached Signs

- The usage of a percentage (amount to be determined) of the primary wall area to calculate attached sign square footage.

Mark Donaldson agreed to craft language to be considered. Said language to also include the elimination of floor area as a means to calculate attached sign square footage.

Next Steps

The next Sign Task Force meeting will be held Wednesday, February 7, 2013 - 4:00 p.m. at KCDC, 901 N. Broadway.

Discussion on February 7 will include the following:

- 1) Percentage amount for determining attached sign square footage.
- 2) Detached signs.

Adjournment

The meeting adjourned at 5:40 p.m.