



**The Neighborly Notice** – Vol. 15, No. 20 – Tuesday, May 31, 2022

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Newsletter (PDF version): <https://bit.ly/NeighborlyNotice-2022-5-31>

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*Published by the City of Knoxville's Office of Neighborhood Empowerment, we report news important to Knoxville's residential neighborhoods. Include your neighborhood-related event or meeting in this space. Call 215-3232. News deadline: 12 noon on Fridays.*

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### **1. Save the Date – 4th & Gill Plans Tour of Homes**

The **Historic Fourth and Gill Neighborhood Organization** will hold their 32nd Tour of Homes, including a VIP champagne brunch and secret gardens tour, on Saturday, June 25, 2022.

Look for more information closer to the event in the publication. See their [website](#) for other details.

### **2. What is Vision Zero?**

Vision Zero is an international movement to eliminate all traffic fatalities and severe injuries while increasing safe, healthy, equitable mobility for all. Vision Zero communities commit to the following principles:

- Sustained collaboration across the community
- Data-driven decision making
- Equity and community engagement
- Transparent processes and open communication about progress and challenges

In October 2021, Knoxville City Council unanimously passed a resolution endorsing a Vision Zero goal for Knoxville's streets. The Vision Zero Coalition launched in February and held its first meeting on Monday, May 16. Residents wanting to watch the meeting may do so at <https://www.knoxvilletn.gov/visionzero>, and go to meetings.

If you wish to be involved, the next meeting will be held Monday, June 20, at 2 p.m. Details will be provided closer to the date.

Vision Zero Coalition partners will share information via the Vision Zero Knoxville [Facebook page](#). Feel free to like and share to help spread the word.

### **3. Sound the Alarm; Save a Life**

Residential fires claim seven lives per day in our country, but having working smoke detectors can cut the risk of death in half.

Red Cross volunteers and community partners worked with families in the **Cumberland Estates Neighborhood** on Saturday, May 7, on ways to protect themselves against home fires.

Volunteers helped families like the Carters on Crestfield and the Stantons on Landon Drive with free smoke alarms and a home fire escape plan. The Home Fire Campaign — which has reached 2.4 million people since October 2014 — continues to be a lifesaving success because of the dedication of volunteers and fire departments.

Although home fires are still our nation's most frequent disaster, the Home Fire Campaign, *Sound the Alarm*, has saved more than 1200 people nationally, thanks to the invaluable support of partners.

Visit their [website](#) to learn about free smoke alarms and volunteer opportunities.

### **4. Knoxville Heat Equity Coalition seeks Volunteers**

Knoxville Heat Equity Coalition seeks volunteers to identify the hottest spots in your neighborhood! Your help will assist researchers from the University of Tennessee in a community-wide heat mapping campaign.

Mapping the hottest points in the city at the neighborhood level is important in order to target interventions to the areas that need them most. The research group is currently working with the National Weather Service and NOAA to predict the hottest day in Knoxville for our campaign day, when teams of "street scientist" volunteers will gather the heat data.

The one-day campaign will be held on a date in mid to late August 2022. Each volunteer team will have a driver and a navigator, who will travel a specific 10-mile route, estimated time 1 hour, and each route will be traveled three times: 6 a.m., 3 p.m., and 7 p.m. Volunteers can choose which time slot they prefer or perform all three time slots. Drivers and navigators (one per car) will be compensated with a \$20 Kroger gift card per route completed (up to three routes, \$60/person). To sign up as a volunteer, [click here](#) or for more info visit their [website](#).

## **5. Attracting and Retaining Members to Your Neighborhood Organization**

Attracting and retaining members is important for the life of any organization. It takes a lot of hard work to get people to join and keep them involved.

Initially, many groups attract members through well-publicized meetings on issues, like traffic calming, that concern many neighbors. Once the project is completed or a problem is solved, formerly active members may become less engaged.

Many organizations experience this problem, but with a little creativity and people committed to the organization's vitality, you can achieve great results.

Tips for Building Membership:

- One of the first and most effective tactics to building membership for your neighborhood group is to have association members go door-to-door calling on their neighbors.
- Ask members to invite others to join, and provide incentives for bringing in people. (i.e. a gift card to the person who brings the most new members)
- Hand out or mail printed materials to encourage residents to get involved.
- If one exists, send out the neighborhood newsletter to every resident in the neighborhood.
- Designate block captains who can pass out flyers and newsletters to prospective new members, welcome new residents with welcome packets, serve as a sounding board for specific problems or issues on the block, and organize volunteers to help with activities they might be interested in.
- Encourage everyone to join.
- Plan fun activities! Neighborhood gatherings or other events are a great way to recruit new members.

Tips for Retaining Membership:

- Have Fun! Long-term members and leaders need to have fun when they get together.
- Help new members find a place in the association.
- Always welcome new members and attempt to make them feel at ease with the group.
- Avoid the appearance of cliques.
- Encourage new ideas and input at all levels of the organization.
- Every meeting should represent the strongest commitment to organization.
- Maintain current membership records.
- Being part of a neighborhood association shouldn't always be about work/business.

For a more in-depth look at these tips and tricks, visit the [Office of Neighborhood Empowerment's website!](#)

## **6. 19 Ways to Save Water**

Next to air, water is the most important element for the preservation of life. Water is a finite commodity, which, if not managed properly, could result in shortages of clean water. Water conservation can go a long way to help alleviate these impending shortages and can save you money.

Below are 19 ways to save water:

- Check your toilet for leaks.
- Don't use your toilet as an ashtray or wastebasket.
- Put a plastic bottle or brick in your toilet tank.
- Take shorter showers.
- Take baths.
- Turn off the water while brushing your teeth.
- Turn off the water while shaving.
- Run your dishwasher when you have a full load of dishes.
- Run your washing machine when you have a full load laundry.
- While cleaning vegetables, use a bowl of water rather than letting the water run.
- Keep a container of drinking water in the refrigerator.
- If you hand wash your dishes, don't leave the water running for rinsing; instead fill the sink with clean water for rinsing.
- Water your lawn only when it needs it, and deep soak it so the roots grow deeper. (Even better: replace your lawn with drought resistant landscaping.)
- Water during the cool parts of the day; morning is best.
- Plant native trees and plants.
- Use a broom to clean driveways, sidewalks, and steps rather than water.
- Don't run the hose while washing your car at home; instead use a hose sprayer that has a turn off valve when the water is not needed.

- Limit children playing with the hose and sprinklers; instead let children play in the rain
- Check for leaks in pipes, hoses, and faucets.

What other ways do you have of saving water? Let us know.

**[8. Knoxville Neighborhoods Calendar](#)** (click link for online calendar)

Call 865-215-3232 to include your neighborhood event or meeting in [this Google calendar](#).

The City of Knoxville ensures meaningful access to City programs, services, and activities to comply with Civil Rights Title VI and ADA Title II laws and reasonably provides translation, interpretation, modifications, accommodations, alternative formats, auxiliary aids and services.

To request language translation services, contact Community Empowerment Director Charles F. Lomax Jr at [clomax@knoxvilletn.gov](mailto:clomax@knoxvilletn.gov) or 865-215-2536. For disability accommodations, contact City ADA Coordinator Stephanie Brewer Cook at [scook@knoxvilletn.gov](mailto:scook@knoxvilletn.gov) or 865-215-2034 at least 72 hours before the meeting.

**Other Calendars**

Additional online calendars that cover events outside the neighborhood realm include:

- [Arts & Culture Alliance](#) (There's More to Knoxville)
- [Arts & Fine Crafts Center Classes](#) (City of Knoxville)
- [City of Knoxville General Calendar](#)
- [Parks and Rec Community Programming](#)

**About This Newsletter**

*\*\* This Advisory is produced on most Tuesdays of the year.*

*\*\* Ideas and contributions are welcome. We reserve the right to edit submissions.*

*\*\* Deadline for news & calendar items: 12 p.m. Fridays.*

*\*\* May be copied and forwarded via neighborhood email lists and newsletters.*

*\*\* See past issues at our website: <http://www.knoxvilletn.gov/neighborhoods>*

*\*\* Don't have internet access? Call 865-215-4382 if you need a copy of a particular document.*